

CONTROLLED EXCHANGE OF UNIFORM MASTERDATA FILES FOR THE INSTALLATION SECTOR



2BA Controlled distribution of Masterdata
Practical application of communication standards
One format, one standard, one stop shopping for product-
and commercial data

2ba

NO EFFECTIVE E-BUSINESS WITHOUT GOOD STANDARDS

Product & commercial data are the basis for all calculations and following transactions within the chain (**order – order confirmation – packing slip – invoice**). That's why it is essential to ensure that the basic information is exactly the same in the systems used by both suppliers and their customers. In practice, it would be unfeasible and unaffordable for each party to individually synchronize this information with its chain partners. Thanks to ETIM classification, ETIM-GS1 communication standards and the central 2BA database for synchronization, e-business is now within reach for everyone. As a result of these parties joining forces, the design and structural maintenance of e-business processes are now reliable and affordable.

Product data = all features as listed in a catalogue.

Commercial data = order numbers, clear ordering and pricing formats (rolls/metres/kilos) and up-to-date prices.

ETIM NETHERLANDS FOUNDATION

The ETIM foundation manages communication and classification standards for the Dutch installation sector. Joined in ETIM International currently seven European countries are working together to broaden and anchor the classification standard. The ETIM Foundation is directed by manufacturers, wholesalers and installers.

For more information, please visit www.etim.nl

GS1 NETHERLANDS



As a neutral, non-profit organization, GS1 Netherlands is engaged in improving chain cooperation in 30 different branches of industry. To this end, it offers a range of optimisation concepts, universal standards and support services. Examples include GTINs (unique, scannable GS1-code or Barcodes). GS1 Netherlands works closely together with ETIM and 2BA in the installation sector.

This ensures that developments in the installation sector run parallel to those in other industries.

For more information, please visit www.GS1.nl

FIGURES

Together, the **280-plus** data suppliers (manufacturers & wholesalers) connected to the 2BA database publish over **1.2** million products and **6.5** million commercial datasets. This information is used by over **1200** installer companies with a total of over **62000** employees. This represents **45%** of overall market turnover volume. Nearly all software houses offering ERP solutions for the installation sector have a standard link to 2BA and actively promote the use of ETIM and 2BA (*for more details, see 'participating companies' on www.2BA.nl*).

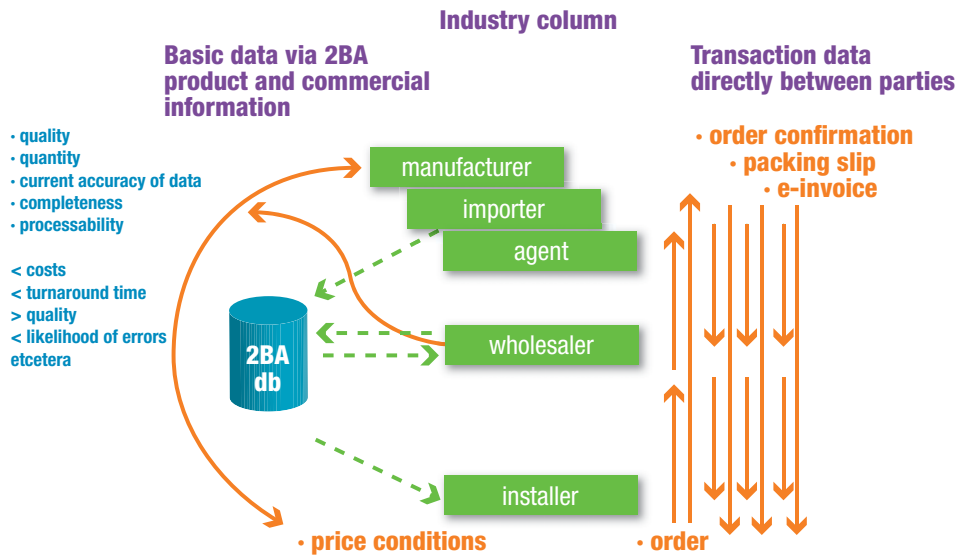


2BA CONTROLLED DISTRIBUTION OF MASTERDATA

one format, one standard, one stop shopping

2BA manages the neutral dataservice for controlled and automated exchange of electronic product data between suppliers and customers based on ETIM standards.

The manufacturer/importer/agent's product and commercial data are stored in the database in a controlled manner, and linked – where appropriate – to data supplied by the wholesaler. This database then serves as the basis for updating product and commercial data within the various supply chain systems.



Cost-effective communication

In short, 2BA supports the process whereby supplier catalogues are automatically incorporated into the installer's and wholesaler's system. 2BA protects you against the publication or application of old prices, incorrect commercial data or purchasing, ordering and price units in the same way as an anti-virus system provides protection against viruses.

2BA NEUTRAL INDUSTRY PARTY

2BA was set up as a non-profit limited liability company and is a neutral industry party owned by UNETO-VNI, Venturium (StruktonWorkspHERE, IMTECH, TBI, Cofely), ETIC & DGC both purchasing consortia and the ECEG and TGF wholesaler platforms for electro technical, heating and sanitary products.

2BA your partner in quality and logistics in product data management



2BA YOUR PARTNER IN QUALITY AND LOGISTICS IN PRODUCT DATA MANAGEMENT

THE MAIN BENEFITS IN A NUTSHELL

electronic ordering helps reduce ordering costs, and starts with accurate product data in the client's system

ETIM STANDARDS RESULT IN

	manufacturer	wholesaler	installer
▶ reducing failure costs (100M per roll or one 100M roll; up-to-date price, accurate product number.)	+	+	+
▶ cheaper software applications	+	+	+
▶ easier to trace errors	+	+	+
▶ optimising catalogue management (media-neutral, both digital and print)	+	+	
▶ higher level of information due to extensive and accurate product information	+		
▶ cheaper access to other language areas – the ETIM standard is language-independent	+		
▶ cost-efficiency that still allows for one-to-one marketing	+		
▶ greater insight thanks to class-based management reporting	+	+	+
▶ less double work: a single standard is applicable for all your clients	+	+	
▶ less conversions: you receive one standard format from all your suppliers		+	+
▶ access to accurate product features	+	+	+
▶ access to accurate commercial features	+	+	+

BENEFITS OF 2BA

▶ broad support and distribution (in combination with ETIM International)	+	+	+
▶ one stop shopping for all product management queries	+	+	+
▶ supports ETIM-PAB and ETIM/GS1-XML exchange formats, as well as the German BME-cat format	+	+	
▶ supports current and previous two versions, ensuring that parties do not have to convert at the same time	+	+	+
▶ support to new data suppliers (almost all suppliers see improvements in terms of internal quality)	+	+	
▶ automatic monitoring, including read-in report for each delivery	+	+	+
▶ manual checks on 'severe errors' at each delivery on the basis of read-in report	+	+	+
▶ monitoring current accuracy/expiry date of data, 2BA activates the supplier	+	+	
▶ support to data downloads		+	+
▶ optimal synchronisation using 'live update' (supply and downloads)	+	+	+
▶ hi-speed link-ups for standard software users (within an hour if necessary)			+
▶ compatible with software used by nearly all installers	+	+	+
▶ linkage between supplier commercial features and manufacturer product characteristics	+	+	+

IN SHORT: LET'S GET TO WORK!

Help your organisation and your customers take the next step. 2BA and ETIM will be glad to assist you.

FOR MORE INFORMATION

2BA
Martin N. Kreijenbroek drs. MBA
Zonnebaan 43 A
3542 EB Utrecht
The Netherlands
T +31(0)88 222 000 1
F +31(0)88 222 000 9
E info@2ba.nl
Wwww.2ba.nl

2BA Controlled distribution of Masterdata

Practical applications for communication standards

One format, one standard, one stop shop for product and commercial data